



HILFIGER COLLECTION

SS24



SPRING SUMMER 2024 TOMMY HILFIGER COLLECTION BRAVE NEW SPIRIT

'Brave New Spirit', the Spring Summer 2024 offering from TH Collection, is a modern interpretation of classic sporty style. Building on Tommy Hilfiger's East Coast heritage and themes explored in Pre-Spring 2024, this collection looks at the meeting points between athleticwear and prep, tailoring and ease.

Nods to sports run throughout the collection, from explorations of athletic materials and technical detailing to reinterpretations of classic track and tennis styles. The polo shirt is the season's hero, found in a variety of silhouettes and executions. Plays on the polo's traditional pique fabric are found everywhere, explored through scale and texture, giving soft structure and ease to summerweight tailoring, dimension and loft to chunky knits.

The seasonal palette also pulls from the collection's inspiration, moving seamlessly from bold rushes of energetic color to classic Tommy red, white and blue. Explorations of volume, material, and texture are found throughout. Brand signatures such as the TH Monogram and the heritage crest abound, reinterpreted in the season's sporty key styles. This is a fresh, elevated take on the classics, designed to bring stand-out style to the modern wardrobe.



01

SPORTS JERSEY COACH JACKET Olympic Green | **ARCHIVE ITHACA SHIRT** Ecrú |
VARSIITY TANK SWEATER Ecrú | **ITHACA STRIPE SHORTS** Blue Stripe |
TH TOTE Space Blue | **CLASSIC LOAFER** Ecrú



02



NYLON JACQUARD COACH JACKET Olympic Green | **PANELLED RUGBY** Multi |
SUMMER WOOL TAILORED PANTS Desert Sky | **LEATHER LOAFER** Desert Sky



03

MULTI STRIPE CABLE CARDIGAN Ecrú | **SPORTY RIB POLO SWEATER** Olympic Green |
SPORTY PLEATED MAXI SKIRT Ecrú | **MINI DUFFLE** Olympic Green / Ecrú | **CLASSIC LOAFER** Ecrú



04



MONOGRAM CUBAN COLLAR Multi Stripe |
ARCHIVE GRAPHIC TEE Olympic Green |
STRIPE SHORT Multi Stripe | **BOAT SHOE** Eceru

05

SPORTY RIB MINI DRESS Desert Sky |
MAXI TURNLOCK Space Blue | **CLASSIC LOAFER** Space Blue



06



MULTI STRIPE V-NECK SWEATER Ecrú/Multi | **KNIT POLO** Ecrú |
CUFF CHINO Desert Sky | **OVERSIZED CREST CAP** Space Blue |
LEATHER LOAFER Desert Sky

07

PREPPY PLEATED MAXI DRESS Ecrú |
MAXI TURNLOCK Olympic Green / Ecrú |
CLASSIC LOAFER Space Blue



08



MONOGRAM CREW Ecrú | ARCHIVE BLOCK STRIPE SHIRT Blue Stripe |
PIQUE TEXTURE SHORT Ecrú | BOAT SHOE Ecrú



TAILORED CLUB BLAZER Desert Sky | **PIQUE GRAPHIC CREW NECK** Ecrú |
ITHACA MONOGRAM MINI SKIRT Desert Sky | **DUFFLE** Space Blue / Ecrú |
CLASSIC LOAFER Ecrú

09





10



DENIM PANELLED SHIRT Indigo Blue | **PIQUE ARCHIVE TEE** Ecrú |
JERSEY TRACK SHORT Ecrú | **BOAT SHOE** Ecrú



FLUID SPORTS MIDI DRESS Ecrú |
MAXI TURNLOCK Space Blue |
CLASSIC LOAFER Ecrú





12



PREPPY VARSITY JACKET Desert Sky/Ecru | **POLO** Primary Red |
CUFF CHINO Desert Sky | **LEATHER LOAFER** Desert Sky



FLUID SPORTS TRENCH COAT Ecrú | VARSITY TANK SWEATER Ecrú |
SARTORIAL DENIM PANT Indigo | HIGH HEEL THONG SANDAL Ecrú

13



14



Varsity Cricket Sweater Ecrú | **Ithaca Archive Shirt** Blue Stripe |
Straight Leg Jean Crest Washed Indigo | **Leather Loafer** Desert Sky

15

PIQUE BLAZER Ecrú | **GLOBAL STRIPE POLO SWEATER** Ecrú |
PIQUE TAILORED TROUSER Ecrú | **MAXI TURNLOCK** Space Blue |
FLAT THONG SANDAL Ecrú



16



TECHNICAL CAR COAT Ecrú | **PIQUE PANELLED POLO** Ecrú |
TEXTURED REGULAR FIT SWEATPANT Ecrú | **BOAT SHOE** Ecrú

GLOBAL POLO SWEATER DRESS Ecrú |
CLASSIC LOAFER Ecrú



18



PIQUE TEXTURED HOODIE Ecrú | PIQUE ARCHIVE TEE Ecrú |
PIQUE TEXTURE SHORT Ecrú | BOAT SHOE Ecrú



01



05



08



12



16



02



06



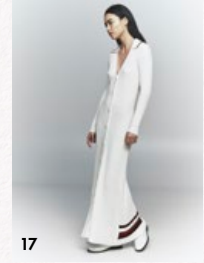
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10



13



17



03



04



07



11



14



15



18

01



MAXI TURNLOCK Olympic Green / Ecrú

02



CAMERA BAG White Green

03



CLASSIC LOAFER Space Blue

04



LEATHER LOAFER Desert Sky

05



BOAT SHOE Ecrú

06



HIGH HEEL THONG SANDAL Ecrú

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